

PATENT NUMBER

## U.S. UTILITY Patent Application

**O.I.P.E.**

PATENT DATE

SCANNED Am<sup>2</sup> Q.A. AG

APPLICATION NO.  
09/702004

CONT/PRIOR  
D

CLASS  
705

SUBCLASS  
14

ART UNIT
3622

**EXAMINER**

LASTRA

## APPLICANTS

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**TITLE**

Targeting electronic advertising placement in accordance with an analysis of user inclination and affinity

PTO-2040  
12/99

## ISSUING CLASSIFICATION

ORIGINAL					CROSS REFERENCE(S)											
CLASS			SUBCLASS		CLASS	SUBCLASS (ONE SUBCLASS PER BLOCK)										
INTERNATIONAL CLASSIFICATION																

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<input type="checkbox"/> <b>TERMINAL DISCLAIMER</b>	<b>DRAWINGS</b>			<b>CLAIMS ALLOWED</b>	
	<b>Sheets Drwg.</b>	<b>Figs. Drwg.</b>	<b>Print Fig.</b>	<b>Total Claims</b>	<b>Print Claim for O.G.</b>
<input type="checkbox"/> The term of this patent subsequent to _____ (date) has been disclaimed.	_____ (Assistant Examiner) (Date)			<b>NOTICE OF ALLOWANCE MAILED</b>	
<input type="checkbox"/> The term of this patent shall not extend beyond the expiration date of U.S Patent. No. _____  _____	_____ (Primary Examiner) (Date)			<b>ISSUE FEE</b>	
				<b>Amount Due</b>	<b>Date Paid</b>
<input type="checkbox"/> The terminal ____months of this patent have been disclaimed.	_____ (Legal Instruments Examiner) (Date)			<b>ISSUE BATCH NUMBER</b>	

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